

LUXURIOUS THRILLS

The Mazda MX-5 thrills at every turn, exhilaration can be found as your finger tips grip the sporty steering wheel, whilst chrome accents hint at the high quality detail throughout. Named after a modern Japanese martial art; Kendo is renowned for exemplary fighting spirit, eye-catching dynamic movement and refinement, all captured within this new special edition model. The MX-5 Kendo available in unique Dolphin Grey Mica and Sparkling Black Mica, capturing Zoom-Zoom style at every angle.

This stunning MX-5 combines unique special features blended with the true roadster elements that have made the Mazda MX-5 the best-selling roadster of all time. Perfect 50:50 weight distribution, rear wheel drive and a superb power-to-weight ratio are complemented by the unique styling - 17" tinted sports alloys, front fog lights and with a choice of either a sporty Soft-top or sleek Roadster Coupe. The Mazda MX-5 Kendo has it all; pure luxury combined with unrivalled driving pleasure.

A large, dynamic image of a dark grey Mazda MX-5 Kendo driving on a winding road, with smaller inset images showing details like the alloy wheels, steering wheel, and interior. The main image shows the car from a low angle, emphasizing its sleek design and motion. The background is a blurred landscape, suggesting speed. The car's body is a dark, metallic grey. The wheels are multi-spoke alloy wheels. The steering wheel is black with silver accents. The interior is visible in the insets, showing a light-colored leather or leatherette upholstery. The overall tone is sophisticated and emphasizes the car's performance and luxury features.

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Driving the Mazda MX-5 Kendo you're not only surrounded by pure style but impressive refinement at your finger tips. Bluetooth® connectivity, cruise control and a premium Bose® sound system all featured on the 2.0-litre Roadster Coupe complement the sports styling. Heated sports seats wrapped in stone leather further enhance the feeling of style and luxury, whilst grey stitching on the steering wheel and handbrake lever provide detailed contrast, and complement the premium feel throughout the cabin. Luxury Kendo floor mats finish the unique interior design, reminding you every time you're driving something special.

Both models feature a 5-speed manual transmission, Dynamic Stability Control and Traction Control System - so you're always in control whilst the strut brace provides reassured handling. 2.0-litre models also feature a limited slip differential for greater rear stability and control. Climate control air-conditioning as standard keeps you cool, but doesn't take away from that exhilarating open-top roadster thrill.





Dolphin Grey Mica



Sparkling Black Mica



Mazda MX-5 Kendo Special Edition key features:

- Available in either 1.8-litre (126ps) Soft-top or 2.0-litre (160ps) Roadster Coupe
- 5-speed manual transmission
- Dual front and side airbags
- Unique finish 17" tinted alloy wheels with 205/45 R17 tyres
- Strut brace
- Front fog lights
- Chrome front grille, headlight and front fog light surround
- Unique stone leather sport seats with grey stitching and 5-stage seat heater
- Leather steering wheel and handbrake lever with grey stitching
- Stone leather door trim
- Electric adjustable door mirrors with heating function
- Cruise control (2.0-litre model only)
- Integrated steering wheel audio controls
- Climate control air conditioning
- Trip computer
- Premium Bose® sound system with 6-CD changer, AM/FM radio, seven speakers and Bluetooth® (2.0-litre model only)
- Single CD audio unit with AM/FM radio and six speakers (1.8-litre model only)
- MP3/WMA CD-compatibility and auxiliary input jack
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)
- Dynamic Stability Control (DSC) and Traction Control System (TCS)
- Limited Slip Differential (2.0-litre model only)
- Unique 'Kendo' luxury floor mats

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