

2019 MAZDA MX-5 AND 2019 MAZDA MX-5 RF



WELCOME TO THE CLUB.

A Mazda is never just a Mazda.
It's a feeling.

It's a shot of anticipation just
before you press start.

It's that urge to take one last
look as you walk away.

It's the notion that a vehicle
should move your body
as well as your soul.

It's a love affair with the road.
Any road.

It's a knowing glance that
passes between Mazda drivers.

It's the feeling that you don't just
own a Mazda, you have a lifelong,
irrevocable membership in
The Clubhouse of Driving Passion.



LONG LIVE THE ROADSTER

We built the 2019 MX-5 and 2019 MX-5 RF like we built the very first one, preserving its roots, but evolving the technology. For the last 29 years, it has embodied a pure love of driving – a roadster with beautiful proportions, heart-pounding excitement, a rocking power-to-weight ratio and a connection to the road unlike any other. Whether it's s-curves, corners or cliff-side highway corkscrews, take them confidently in the MX-5 and never hold back. Intuitive. Responsive. And iconic. The MX-5 has brought four generations of driving exhilaration to drivers like you.

EXHILARATING WITHOUT MOVING AN INCH

KODO “Soul of Motion” design language is not just a curve in the side panels or the shape of a headlight. It's in the exterior colours like Soul Red Crystal and interior design cues. You'll find its essence in every element of the MX-5 and MX-5 RF. Whether the top is up or folded neatly away, the muscular stance conveys the feeling of spontaneous power and a fluid symmetry. Even at a standstill, the MX-5's design evokes the feeling of motion and the desire to get in and drive.

DRIVE A LITTLE BIT LONGER

The MX-5 has a refined and flexible track-tuned suspension that delivers superb handling and directional stability for even better consistency and responsiveness while cruising and in turns. Power steering flawlessly responds in straightaways, turns and in high G-force situations. Lowering the engine for a lower centre of gravity and pushing the engine back are all nuances that enhance balance and directional control, so that the MX-5 stays firmly anchored to the pavement.

Longtime MX-5 Chief Program Manager, Nobuhiro Yamamoto explains the MX-5's decades of winning strategy in developing a roadster with absolute performance and sheer driving excitement: "That means a light, compact body, front mid-ship engine and rear-wheel drive, 50:50 weight distribution, low yaw moment of inertia and low centre of gravity."

For 2019, Mazda engineers improved horsepower (181 @ 7,000 rpm) and torque (151 @ 4,000 rpm), reduced Noise Vibration and Harshness and enhanced the sound of the engine, to deliver an even more thrilling, immersive driving experience.



MX-5 GS-P SPORT PACKAGE

The MX-5 GS-P and MX-5 RF GS-P with manual transmission offer an available Sport Package that has everything you need to give your MX-5 a sports car edge. From BBS® wheels and Brembo® front brakes to Recaro® sport seats with Nappa leather and luxurious Alcantara®-trimmed upholstery, it's fully tuned for sports car driving. (GS-P and RF GS-P with manual transmission.)



SPORT PACKAGE INCLUDES:

Brembo® front brakes (opposed piston design with unique rotor), red painted front and rear calipers, 17" BBS® forged alloy wheels with dark finish and Recaro® sport seats with Nappa leather- and Alcantara®-trimmed upholstery. (GS-P and RF GS-P with manual transmission.)

GRAND SPORT PACKAGE INCLUDES:

Contrasting Piano Black top, Brembo® front brakes (opposed piston design with unique rotor), red painted front and rear calipers, 17" BBS® forged alloy wheels with dark finish, Nappa leather-trimmed seats and exterior door mirrors in Piano Black. (RF GT with manual transmission.)

EXCLUSIVE PACKAGE INCLUDES:

Contrasting Piano Black top and Nappa leather-trimmed seats. (RF GT.)

SKYACTIV TECHNOLOGY

LESS WEIGHT = PURE DRIVING JOY

The respected and fundamental driving dynamics of the MX-5 and MX-5 RF are fuelled by the need to build a sports car that is lightweight, strong and a total blast to drive. Less weight improves agility, responsiveness and connection to the road. SKYACTIV TECHNOLOGY is the foundation of the MX-5's strong, lightweight platform with a powerful-yet-efficient drivetrain. For 2019, refinements include lighter pistons and connecting rods for higher rpms, improved combustion for more power and better emission performance, and a dual-mast flywheel that improves drivetrain noise and vibrations. Even the engine sound has been enhanced. While you may not think about these things when you're tearing it up on an s-curve, it matters to us that you love every minute behind the wheel.



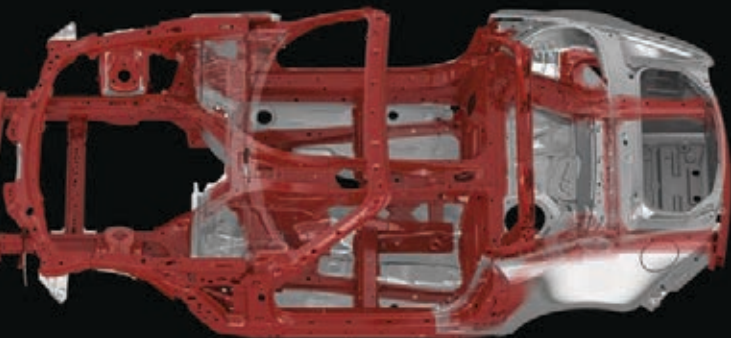
SKYACTIV-G ENGINE

With new engine refinements and more horsepower and torque for 2019, the MX-5 and MX-5 RF get the most out of their dedicated engine with a 13.0:1 compression ratio and 4-2-1 race-inspired headers. This energizing 2.0 L, 16-valve, DOHC engine delivers an assertive 181 hp and 7,000 rpm redline without sacrificing fuel efficiency, offering up to an estimated 6.6 L/100 km highway*.



SKYACTIV-MT

The distinctive *Jinba Ittai* experience is fully realized behind the wheel due to the MX-5's precise and ultra-responsive short-throw, close-ratio 6-speed manual gearbox. With a mere flick of your wrist, shifting from gear to gear is not only rapid and precise, but a total blast. Smaller, lighter and smoother than any we've ever built before, the shifter, accelerator and clutch work harmoniously to orchestrate a tempo with the driver that is unparalleled.

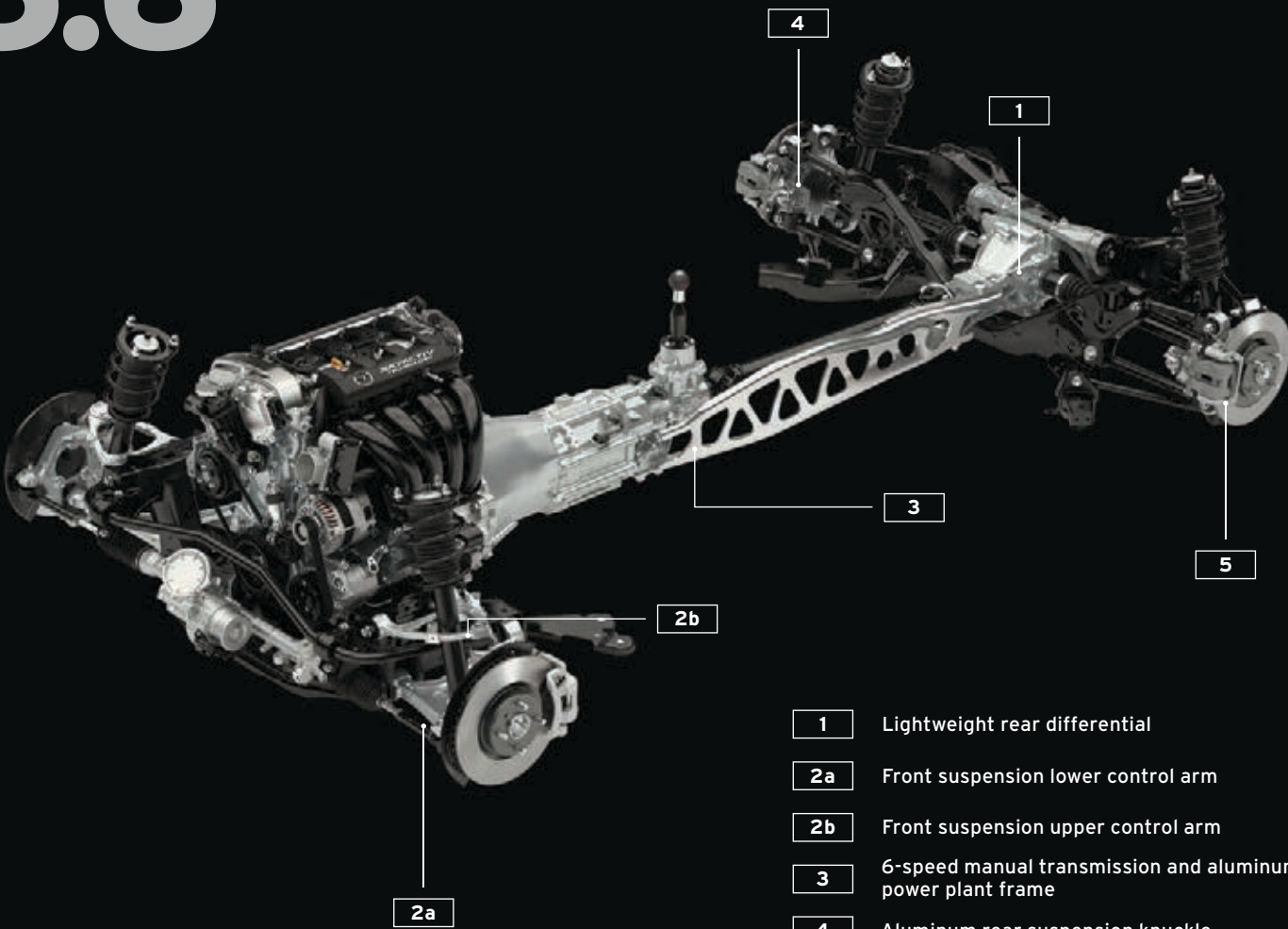


SKYACTIV-BODY

The MX-5's body design isn't strictly for aesthetics. It is designed to deliver a lightweight, open-top sports car that feels responsive at every turn yet minimizes vibration. Using ultra-high-tensile and high-tensile steel in critical areas and high-strength 7000-series aluminum materials, the MX-5's body is 15% lighter than that of the previous generation model, yet stiffer, stronger and safer.

UP TO AN ESTIMATED

6.6 L/100 KM HWY*



- 1 Lightweight rear differential
- 2a Front suspension lower control arm
- 2b Front suspension upper control arm
- 3 6-speed manual transmission and aluminum power plant frame
- 4 Aluminum rear suspension knuckle
- 5 Rear multi-link suspension

SKYACTIV-CHASSIS

Engineered to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds, optimizing performance in those corners. We kept refining, millimetre-by-millimetre and gram-by-gram, until optimum vehicle posture and vibration-dampening performance were achieved.

POWER PLANT FRAME

This structural "backbone" helps eliminate drivetrain twist, which wastes power and produces acceleration lag. The MX-5's ingenious aluminum Power Plant Frame unites engine, transmission and rear differential to deliver a fully responsive feel - from your right foot to your fingers wrapped around the steering wheel, up to the hairs on the back of your neck.

mazda.ca/skyactiv

Engine may not be exactly as shown.
*Estimated fuel economy on the 2019 MX-5 AT. Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit mazda.ca/5cycle.



FOUR GENERATIONS OF MIATA: REDEFINING THE ROADSTER

In the early 1980s, with the lightweight sports car segment all but extinct, the Mazda MX-5 was born in the hearts of automotive engineers and brought to fruition through their aspirations. Beloved by drivers around the world since its debut, it was certified by Guinness World Records as the world's highest production two-seat, open-top sports car in May 2000. It remains a symbol of passionate driving four generations later.



SEATS

Designed for superb comfort, MX-5 bucket seats conform to your every curve and adjust to your specific driving position. With a choice of upholstery options, including black leather†, sport tan leather†† and Chroma Brown Nappa leather†, you can customize the look and feel of the interior. Available heated seats* with three comfort settings meet Canadian climates head on.

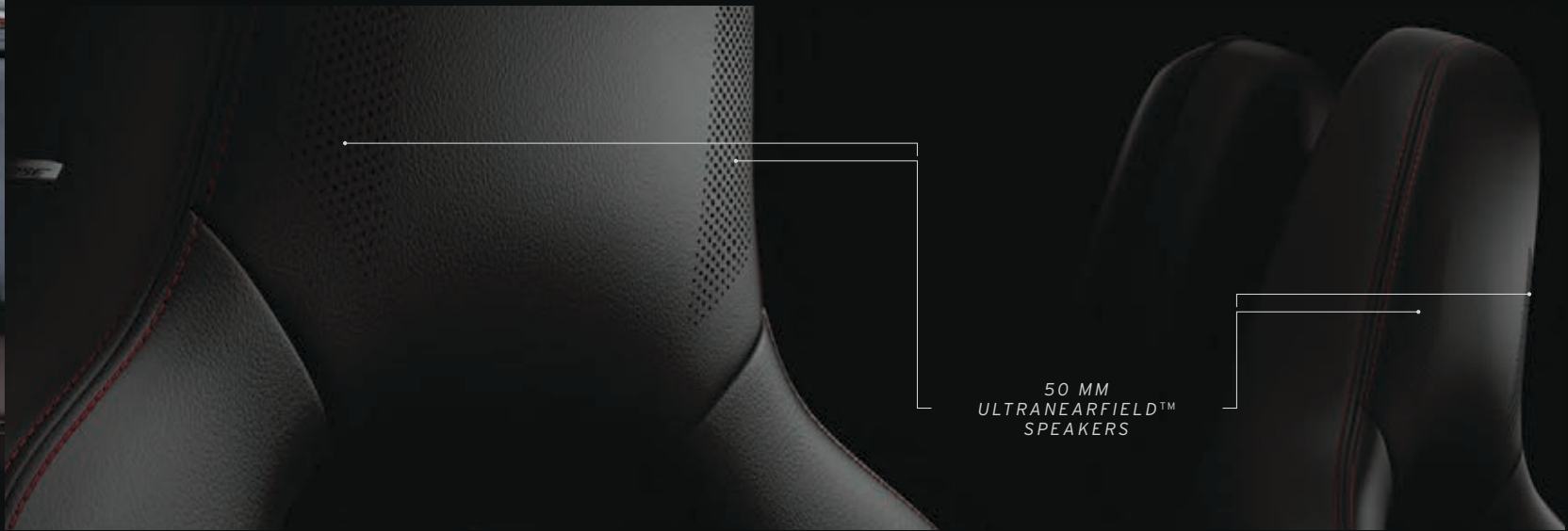
BODY MEETS SOUL

The concept of *Jinba Ittai*, or “horse and rider as one,” is the inspiration for the MX-5 and MX-5 RF – that a horse and its rider communicate by being instinctively in tune with each other, achieving effortless communication. The MX-5 is a car so precisely tuned, it isn't complete until one variable enters – you, the driver.

To complete that same communication behind the wheel of an MX-5, Mazda engineers used multiple electromyograms and G sensors to analyze a driver's complete interaction with the vehicle. From determining the exact location of the shift lever, to which muscles and precisely how much effort would be needed to shift, every aspect of the drive is engineered to not just connect you with your MX-5, but make you one with it.



*Standard on all MX-5 RF models, and standard on the MX-5 GS-P and GT models.
†Available on the MX-5 GT and MX-5 RF GT.
††Sport Tan leather is available on the MX-5 RF GT and is available on the MX-5 GT with brown roof (Snowflake White Pearl and Jet Black Mica exterior colours only).



YOUR OWN PRIVATE AMPHITHEATRE

The top is dropped. The sun is glistening. Your cares may be going out the top, but your tunes shouldn't go along with them. The Bose® sound system** keeps the sound within the cabin - in fact, within inches of your ears. With 9 speakers, including two 50 mm UltraNearfield™ speakers positioned in each of the MX-5's headrests†, sound is as clear as day. From bass to treble, audiophiles can enjoy pure sound quality from their MP3s through dual USB ports. Only the roar of the MX-5's engine will penetrate the cabin thanks to the Bose® AudioPilot® 2 noise compensation technology. Now road noise is left where it belongs - outside. The Bose® sound system is standard on the MX-5 GT and all MX-5 RF models.

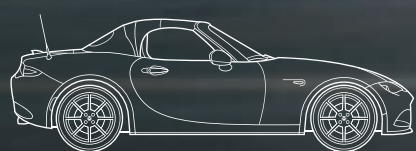
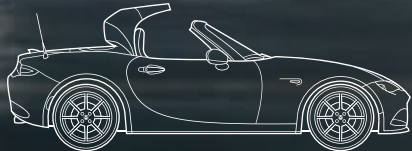
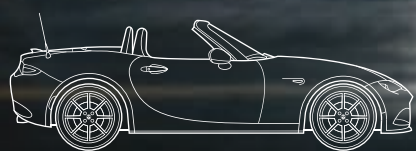


CONNECTED TO THE ROAD, CONNECTED TO LIFE

The MX-5 and MX-5 RF come fully equipped with a wide array of amenities. MAZDA CONNECT with 7-inch, full-colour touchscreen (now standard on all models) and the easily accessible multi-function HMI Commander switch put infotainment controls right at your fingertips. An available 4.6" multi-information display* shows features like fuel economy, compass, trip computer and readings for some i-ACTIVSENSE safety features like Smart City Brake Support. Stream media, music and social content†, make and take hands-free calls with steering-wheel-mounted Bluetooth® controls, and on the GS-P and GT models, the navigation system keeps you on course with voice-guided commands and advanced lane guidance. So you'll enjoy minimal distractions and stay focused on the road.



*Standard on the MX-5 GT and standard on all MX-5 RF models.
†Distracted driving is dangerous and illegal. Drivers are responsible for safe driving practices. Only use connected devices when it is safe and legal to do so.
‡Speakers in the driver's side headrest are standard on all models. Speakers in the passenger's side headrest are standard on all MX-5 RF models and standard on the MX-5 GS-P and GT models.
**Standard on the MX-5 GS-P and GT models, and standard on all MX-5 RF models.



RETRACTABLE ROOF

In a matter of seconds, the MX-5's iconic soft top can be unlocked and dropped for pure driving enjoyment in one simple, intuitive and ergonomic step. Even positioned from the driver's seat, the release is quick, smooth and effortless - all with one hand. Should the sky suddenly decide to change, and the top require closure, we've reduced the top's weight and incorporated an "assist spring" mechanism to aid in raising the roof back into position while remaining seated. Because being comfortable in all weather matters.



COLOUR YOUR WORLD

On GT models, create an eye-catching contrast and custom look with two optional soft top roof colours: Dark Cherry and Brown. These beautiful design proportions are just one more way the MX-5 makes you want to get in and drive. For exterior and roof colour combination availability, please see specifications and features section.

THE 2019 MAZDA MX-5 RF

BE ONE WITH THE ROAD AND SKY

The MX-5 RF hardtop retains the iconic look and feel of the soft top, while integrating profoundly innovative technology to create a one-of-a-kind driving experience. With its teardrop-shaped cabin, neighboured by beautiful lines and an aerodynamic hood, the RF attacks the road with a rigid posture and undeniable style. Its powerful and seductive presence is a triumph of KODO design and a celebration of passionate driving.

MUSCULAR YET REFINED

While strikingly athletic on the outside, the MX-5 RF is remarkably refined on the inside. Available Nappa leather* accentuates the sophisticated interior. The progress of the automated hardtop is indicated by a 4.6" multi-information colour display. Plus, an insulated hardtop and rear-wheel housing significantly reduce road and wind noise to provide an incredibly quiet drive.

*Available on MX-5 RF GT models with Exclusive Package and Grand Sport Package. Nappa leather is also optional on MX-5 GT models.



ENGINEERED TO STIR YOUR SOUL

The MX-5 RF simultaneously captivates the driver and dominates the road. Its electric power steering and suspension are specially tuned to the RF to deliver a smooth yet intensely gripping drive. With the renowned traction and stability of the MX-5 soft top, the MX-5 RF firmly hugs the pavement while retaining a sensationally lightweight, nimble feel that makes driving anything but a point A to point B exercise.





i-ACTIVSENSE

SAFETY IS HEART OF DRIVING EXHILARATION

An exhilarating drive starts with peace of mind. Feeling safe and having confidence behind the wheel of a convertible sports car matters. Our i-ACTIVSENSE suite of safety technologies provides the ultimate sense of security. Now with more standard features and newly introduced features such as Smart City Brake Support and Traffic Sign Recognition System (TSR)**, i-ACTIVSENSE is there when you need it, without encumbering your driving experience.

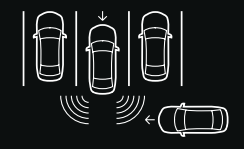


13 SECONDS TO FREEDOM

Three sections of the electric roof overlap in motion to achieve the world's fastest retractable hardtop operation, opening and closing in only 13 seconds. With controls allowing for operation while travelling 10 km/h or less, and the rear glass window retracting congruently with the hardtop, the MX-5 RF combines the freedom of the outdoors with the thrill of the open road.



ADVANCED BLIND SPOT MONITORING (ABSM)
Radar sensors detect objects in your left or right blind spots and then alert you with a warning light that appears in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds.[†] Standard on all models.



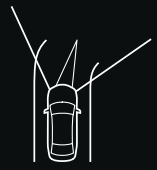
REAR CROSS TRAFFIC ALERT (RCTA)
When backing up, Rear Cross Traffic Alert (RCTA)[†] detects a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in either side mirror and on your centre console display screen. It's especially helpful at night when visibility is poor. Standard on all models.



LANE DEPARTURE WARNING SYSTEM (LDWS)
The Lane Departure Warning System (LDWS) automatically senses lane markings on the road and alerts the driver when it predicts the vehicle is going to unintentionally depart from its lane. Now standard on all models.



HIGH BEAM CONTROL SYSTEM (HBC)
The High Beam Control system (HBC) helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to the low beams when it detects oncoming traffic and/or a vehicle ahead. Now standard on all models.



LED HEADLIGHTS WITH ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)
The MX-5 and MX-5 RF offer standard LED headlights and GT models also feature Mazda's Adaptive Front-lighting System (AFS), which is designed to help you see around corners at night - literally. As you turn into a corner, the headlights pivot up to 15° in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.



SMART CITY BRAKE SUPPORT (SCBS)
When travelling at speeds between 4-30 km/hour, the Forward Sensing Camera (FSC) detects objects ahead and Smart City Brake Support (SCBS) prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes. Standard on all models.



TRAFFIC SIGN RECOGNITION SYSTEM (TSR)
Using strategically mounted cameras, Traffic Sign Recognition System (TSR)** can actually read road signs such as speed limit, do not enter and stop signs[‡]. This information then shows up on the 4.6" multi-information display.

*Standard on GT models.
†Always check your mirrors. Be aware of the traffic around you.
‡TSR functionality may not be compatible with all regional road signs in Canada.

MAZDA MX-5 COLOURS



Snowflake White Pearl*▲▼



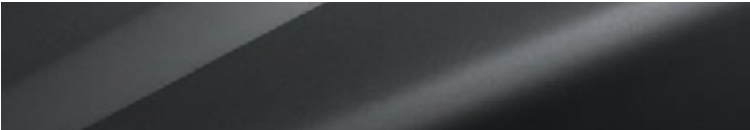
Eternal Blue Mica▼



Jet Black Mica*▲



Ceramic Metallic▼



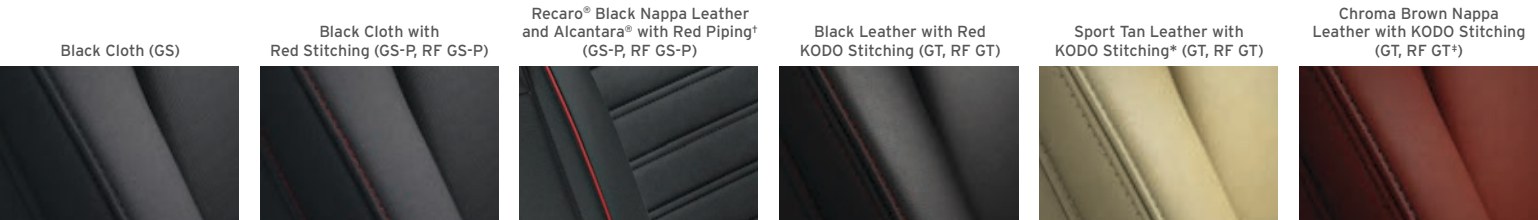
Machine Grey Metallic**▼



Soul Red Crystal Metallic*▼

*GT models with Black Leather upholstery offer an available Dark Cherry convertible roof.
◆GT models with Black Leather upholstery offer an available Brown convertible roof.
▲GT models with Sport Tan Leather upholstery offer an available Brown convertible roof.
▼RF GT models with Chroma Brown Nappa Leather upholstery come with a contrasting Piano Black top.

MAZDA MX-5 UPHOLSTERY



*GT models with Sport Tan Leather upholstery is available with Brown roof only (Jet Black Mica and Snowflake White Pearl exterior only).
†Available on GS-P models with Sport Package and manual transmission only.
‡RF GT models with Chroma Brown Nappa Leather upholstery come with a contrasting Piano Black top, except Jet Black Mica.

MAZDA MX-5 WHEELS



†Manual transmission only.

MAZDA MX-5 GS

Includes the following features:



SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder engine	Steering-wheel-mounted cruise controls
Horsepower SAE net: 181 @ 7,000 rpm	Tilt and telescopic steering wheel
Torque SAE net lb-ft: 151 @ 4,000 rpm	Speed-sensing power door locks
SKYACTIV-MT 6-speed manual transmission	Power windows with driver's and passenger's one-touch down feature
Front mid-engine/rear-wheel drive	Silver inner door handle
Power-assisted 4-wheel disc brakes	Push Button Start
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	Advanced keyless entry (proximity entry and start)
Front independent double-wishbone suspension with coil springs and stabilizer bar	Day/night rearview mirror
Rear independent multi-link suspension with coil springs and stabilizer bar	Driver's and passenger's sunvisors with vanity mirrors
Rack-and-pinion steering with rpm-sensing variable power assist	Mesh aero board windblocker
16" black metallic finish alloy wheels with 195/50R16 tires	Internal trunk and hood releases
Tire Pressure Monitoring System (TPMS)	Dual cup holders (removable)
Tire repair kit	12-volt power outlet
Smart City Brake Support (SCBS)	Black cloth upholstery with black stitching
Advanced Blind Spot Monitoring (ABSM)	6-way manually adjustable driver's seat
Rear Cross Traffic Alert (RCTA)	4-way manually adjustable passenger's seat
Lane Departure Warning System (LDWS)	Custom MX-5 embroidered floor mats
High Beam Control System (HBC)	Trip computer
Rearview camera (wide angle)	Exterior temperature gauge
Dynamic Stability Control (DSC)	Warning lights for low windshield washer fluid level, low fuel level, door ajar, check engine, oil pressure, parking brake, high beam and safety belts
Traction Control System (TCS)	Centre console with armrest and storage
Hill Launch Assist (HLA)	Lockable rear centre storage compartment
Dual front and side air bags	Driver's and passenger's back panel covered storage
Side-impact door beams	
Engine immobilizer theft-deterrent system	
Black soft top with glass rear window	
LED headlights with signature lighting	
LED rear combination lights	
Automatic on/off headlights	
Automatic headlight levelling	
Body-coloured door handles	
Piano black power-operated door mirrors	
Rain-sensing intermittent windshield wipers	
Rear window defroster	
7" colour touchscreen display with MAZDA CONNECT	
HMI Commander switch	
AM/FM/HD radio with 6 speakers (including driver's headrest)	
USB ports (2) and auxiliary audio input jack	
Automatic volume control	
Steering-wheel-mounted audio and Bluetooth® controls	
Bluetooth® controls with Audio Profile	
Navigation-ready (requires SD card accessory)	
Integrated Aha™ Internet Radio functionality†	
Integrated Stitcher™ Internet Radio functionality†	
SMS text message audio delivery and reply†	
Air conditioning with manual climate controls	

†Aha, Stitcher and SMS text functionality are a part of MAZDA CONNECT and are only compatible with certain devices.

MAZDA MX-5 GS-P

Includes GS equipment plus:



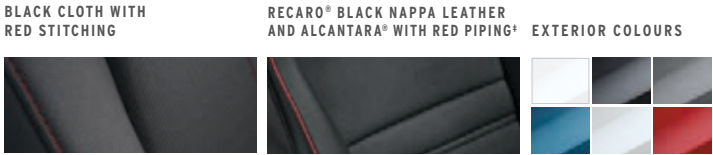
17" black metallic finish alloy wheels with 205/45R17 tires
Front strut tower bar†
Limited-Slip Differential (LSD)†
Sport suspension with Bilstein® shocks†
Induction Sound Enhancer (ISE)†
Heated door mirrors
LED Daytime Running Lights (DRL)
Noise-isolating windshield
Bose® premium sound system with AM/FM/HD radio
9 speakers with AudioPilot® 2 noise compensation technology (including speakers in driver's and passenger's headrests)
Navigation system
Black cloth upholstery with red stitching
Adjustable heated seats
Leather-wrapped steering wheel and shift knob
Leather-wrapped parking brake handle
Body-coloured interior door trim
Bright finish inner door handle

GS-P OPTIONS

6-speed automatic transmission with manual-shift mode, Drive Selection switch and paddle shifters*

Sport Package (manual transmission only)

17" BBS® forged dark finish alloy wheels, Brembo® front brakes (opposed piston design with unique rotor), red painted front and rear calipers, and Recaro® sport seats with Nappa leather- and Alcantara®-trimmed upholstery.



‡Available on GS-P models with Sport Package and manual transmission only.

MAZDA MX-5 GT

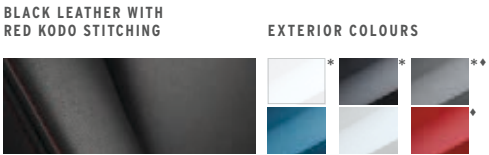
Includes GS-P equipment plus:



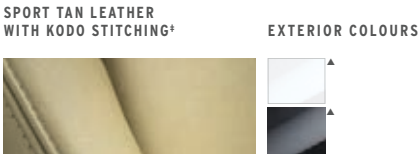
17" gunmetal finish alloy wheels with 205/45R17 tires
Black leather-trimmed upholstery with KODO stitching
Convertible top cloth liner
SiriusXM® Satellite Radio with fin antenna (<i>complimentary 3-month subscription</i>)
Adaptive Front-lighting System (AFS)
Traffic Sign Recognition System (TSR)††
Body-coloured power-operated door mirrors
Auto-dimming driver's side door mirror
HomeLink® wireless control system
Air conditioning with automatic climate controls
Bright finish HVAC control dials
Bright finish air vent louvre bezel
Auto-dimming rearview mirror
4.6" multi-information colour display in gauge cluster

GT OPTIONS

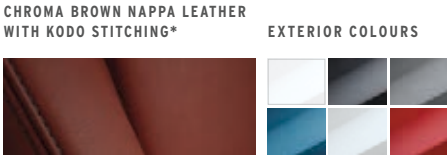
6-speed automatic transmission with manual-shift mode, Drive Selection switch and paddle shifters*



*GT models with Black Leather upholstery offer an available Dark Cherry convertible roof.
◆GT models with Black Leather upholstery offer an available Brown convertible roof.



‡Available with Brown convertible roof only.
▲GT models with Sport Tan Leather upholstery offer an available Brown convertible roof.



*Not available with Dark Cherry or Brown convertible roof.



▼Only available with Black leather and Snowflake White Pearl, Jet Black Mica and Machine Grey Metallic exterior.
‡Only available with: Black leather with Soul Red Crystal Metallic and Machine Grey Metallic exterior; or Sport Tan leather with Snowflake White Pearl and Jet Black Mica exterior.

Dark Cherry soft top with glass rear window (available with Black leather interior only)
Brown soft top with glass rear window (available with Black or Sport Tan leather interior only)
Chroma Brown Nappa leather-trimmed upholstery comes with a Black cloth roof only

††TSR functionality may not be compatible with all regional road signs in Canada.

MAZDA MX-5 RF GS-P

Includes the following features:



SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder engine
Horsepower SAE net: 181 @ 7,000 rpm
Torque SAE net lb-ft: 151 @ 4,000 rpm
SKYACTIV-MT 6-speed manual transmission
Front mid-engine/rear-wheel drive
Power-assisted 4-wheel disc brakes
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)
Front independent double-wishbone suspension with coil springs and stabilizer bar
Rear independent multi-link suspension with coil springs and stabilizer bar
Rack-and-pinion steering with rpm-sensing variable power assist
Front strut tower bar†
Limited-Slip Differential (LSD)†
Sport suspension with Bilstein® shocks†
Induction Sound Enhancer (ISE)‡
17" black metallic finish alloy wheels with 205/45R17 tires
Tire Pressure Monitoring System (TPMS)
Tire repair kit
Smart City Brake Support (SCBS)
Advanced Blind Spot Monitoring (ABSM)
Rear Cross Traffic Alert (RCTA)
Lane Departure Warning System (LDWS)
High Beam Control System (HBC)
Rearview camera (wide angle)
Dynamic Stability Control (DSC)
Traction Control System (TCS)
Hill Launch Assist (HLA)
Dual front and side air bags
Side-impact door beams
Engine immobilizer theft-deterrent system
Power retractable hardtop
Open/close button for power retractable hardtop
Noise absorption headliner
Heated door mirrors
LED headlights with signature lighting
LED Daytime Running Lights (DRL)
LED rear combination lights
Automatic on/off headlights
Automatic headlight levelling
Body-coloured door handles
Piano black power-operated door mirrors
Rain-sensing intermittent windshield wipers
Rear window defroster
Noise-isolating windshield
7" colour touchscreen display with MAZDA CONNECT
HMI Commander switch
Bose® premium sound system with AM/FM/HD radio
9 speakers with AudioPilot® 2 noise compensation technology (including speakers in driver's and passenger's headrests)
USB ports (2) and auxilliary audio input jack
Steering-wheel-mounted audio and Bluetooth® controls
Bluetooth® controls with Audio Profile

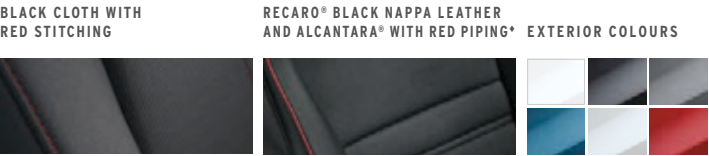
Navigation system
Integrated Aha™ Internet Radio functionality‡
Integrated Stitcher™ Internet Radio functionality‡
SMS text message audio delivery and reply‡
Air conditioning with manual climate controls
Steering-wheel-mounted cruise controls
Tilt and telescopic steering wheel
Speed-sensing power door locks
Power windows with driver's and passenger's one-touch down feature
Push Button Start
Advanced keyless entry (proximity entry and start)
Day/night rearview mirror
Driver's and passenger's sunvisors with vanity mirrors
Transparent polycarbonate windblocker
Internal trunk and hood releases
Dual cup holders (removable)
12-volt power outlet
Black cloth upholstery with red stitching
Adjustable heated seats
Leather-wrapped steering wheel and shift knob
Leather-wrapped parking brake handle
6-way manually adjustable driver's seat
4-way manually adjustable passenger's seat
Body-coloured interior door trim
Custom MX-5 embroidered floor mats
Trip computer
4.6" multi-information colour display in gauge cluster
Exterior temperature gauge
Warning lights for low windshield washer fluid level, low fuel level, door ajar, check engine, oil pressure, parking brake, high beam and safety belts
Centre console with armrest and storage
Lockable rear centre storage compartment
Driver's and passenger's back panel covered storage

RF GS-P OPTIONS

6-speed automatic transmission with manual-shift mode, Drive Selection switch and paddle shifters*

Sport Package (manual transmission only)

17" BBS® forged dark finish alloy wheels, Brembo® front brakes (opposed piston design with unique rotor), red painted front and rear calipers, and Recaro® sport seats with Nappa leather- and Alcantara®-trimmed upholstery.



‡Available with 6-speed manual transmission only.
‡Aha, Stitcher and SMS text functionality are a part of MAZDA CONNECT and are only compatible with certain devices.
*Bilstein® shock absorbers, Limited-Slip Differential (LSD), strut tower bar and Induction Sound Enhancer (ISE) are not available with automatic transmission.
◆Available on RF GS-P models with Sport Package and manual transmission only.

†Available with 6-speed manual transmission only.

*Bilstein® shock absorbers, Limited-Slip Differential (LSD), strut tower bar and Induction Sound Enhancer (ISE) are not available with automatic transmission.

MAZDA MX-5 RF GT

Includes GS-P equipment plus:



- 17" gunmetal finish alloy wheels with 205/45R17 tires
- Black leather-trimmed upholstery with KODO stitching
- SiriusXM® Satellite Radio with fin antenna *(complimentary 3-month subscription)*
- Adaptive Front-lighting System (AFS)
- Traffic Sign Recognition System (TSR)^{††}
- Body-coloured power-operated door mirrors
- Auto-dimming driver's side door mirror
- HomeLink® wireless control system
- Air conditioning with automatic climate controls
- Bright finish HVAC control dials
- Bright finish air vent louvre bezel
- Auto-dimming rearview mirror

RF GT OPTIONS

6-speed automatic transmission with manual-shift mode, Drive Selection switch and paddle shifters[†]

Grand Sport Package (manual transmission only)

17" BBS® forged dark finish alloy wheels, Brembo® front brakes (opposed piston design with unique rotor), red painted front and rear calipers, Chroma Brown Nappa leather-trimmed seats with KODO stitching, power retractable hardtop with contrasting top in Piano Black, and Piano Black power-operated door mirrors.

Exclusive Package

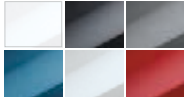
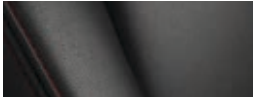
Power retractable hardtop with contrasting top in Piano Black and Chroma Brown Nappa leather-trimmed seats with KODO stitching.

MAZDA MX-5 SPECIFICATIONS & CAPACITIES

SPECIFICATIONS	GS/GS-P/GT	RF GS-P/RF GT
Engine type	SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder	SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder
Displacement	1,998 cc	1,998 cc
Compression ratio	13.0:1	13.0:1
Horsepower SAE net	181 @ 7,000 rpm	181 @ 7,000 rpm
Torque SAE net lb-ft	151 @ 4,000 rpm	151 @ 4,000 rpm
Redline	7,500 rpm	7,500 rpm
Fuel system	Direct Injection	Direct Injection
Recommended fuel	Premium unleaded	Premium unleaded
Curb weight (kg)		
6MT	1,065	1,118
6AT	1,085	1,134
CAPACITIES		
Seating	2	2
Fuel tank (L)	45	45
Cargo volume (L)	130	127

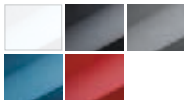

BLACK LEATHER WITH RED KODO STITCHING

EXTERIOR COLOURS





SPORT TAN LEATHER WITH KODO STITCHING

EXTERIOR COLOURS



CHROMA BROWN NAPPA LEATHER WITH KODO STITCHING*

EXTERIOR COLOURS



*With contrasting top in Piano Black.

[†]Bilstein® shock absorbers, Limited-Slip Differential (LSD), strut tower bar and Induction Sound Enhancer (ISE) are not available with automatic transmission.

^{††}TSR functionality may not be compatible with all regional road signs in Canada.

EXTERIOR DIMENSIONS	GS/GS-P/GT	RF GS-P/RF GT
Wheelbase/overall length (mm)	2,309/3,914	2,309/3,914
Overall width mirror to mirror (mm)	1,918	1,918
Overall height (mm)		
16" wheels	1,234	-
17" wheels	1,240	1,245
Track (fr/rr) (mm)	1,495/1,505	1,495/1,505
Turning circle, curb-to-curb (m)	9.4	9.4
INTERIOR DIMENSIONS		
Headroom (mm)	950	935
Legroom (mm)	1,095	1,095
Shoulder room (mm)	1,326	1,326
FUEL ECONOMY CITY/HIGHWAY (L/100 KM)*		
6MT	9.0/7.0	9.0/7.0
6AT	9.0/6.6	9.0/6.6

*Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit mazda.ca/5cycle.

2019 MAZDA MX-5 MODEL LINE-UP AT A GLANCE*

	TRANSMISSION	DRIVE CONFIGURATION	ENGINE	DESCRIPTION
GS	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
GS-P	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Sport Package
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
GT	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Chroma Brown Nappa Leather
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather/Dark Cherry Convertible Roof
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather/Brown Convertible Roof
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Sport Tan Leather/Brown Convertible Roof
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Chroma Brown Nappa Leather
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather/Dark Cherry Convertible Roof
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather/Brown Convertible Roof
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Sport Tan Leather/Brown Convertible Roof

2019 MAZDA MX-5 RF MODEL LINE-UP AT A GLANCE*

	TRANSMISSION	DRIVE CONFIGURATION	ENGINE	DESCRIPTION
GS-P	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Sport Package
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
GT	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Sport Tan Leather
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Exclusive Package
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Grand Sport Package
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Sport Tan Leather
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Exclusive Package

*For full details on the 2019 MX-5/MX-5 RF model line-ups, please visit mazda.ca or your local Mazda dealer.

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Customize your new MX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



16" OR 17" MO09 WHEEL WITH MATTE BLACK FINISH

Engineered to fit your Mazda precisely, these matte black Genuine Accessory wheels were designed in harmony with the MX-5's sleek exterior and tailored to fit your own personal style.



ALL-WEATHER CAR COVER

Protect your MX-5's finish with our custom-fitted car cover, featuring side-mirror pockets, and weather-resistant fabric. Includes custom bag for easy storage.



SOFT CARGO TOTE BAG

You've got a lot more to do than shop for groceries. This roomy carrier helps you pack in plenty of supplies, then lifts out and folds away flat to free up cargo space for your next errand.*



ALLOY PEDAL SET

Add a powerful look and help improve pedal grip in your MX-5 with these high-quality aluminum Alloy Pedals and Footrest.



AERO KIT

Give your MX-5 a bold, aerodynamic stance. Accessorize your ride with our Brilliant Black Aero Kit that includes Front Air Dam Skirt, Side Sill Extensions, Rear Underskirt and Rear Trunk Spoiler. Pick and choose only the accessories you like or go all out and customize your MX-5 with all four.



VISIT MAZDA.CA FOR ACCESSORY OPTIONS.

*Please remember to properly secure all cargo.

MAZDA VEHICLES ARE DESIGNED TO BE DRIVEN,
AND TO PROVE IT, WE'VE INTRODUCED MAZDA UNLIMITED -
THE ONLY WARRANTY PROGRAM OF ITS KIND IN CANADA.

3-YEAR NEW VEHICLE UNLIMITED MILEAGE WARRANTY	3-YEAR ROADSIDE ASSISTANCE UNLIMITED MILEAGE	5-YEAR POWERTRAIN UNLIMITED MILEAGE WARRANTY	7-YEAR ANTI-PERFORATION UNLIMITED MILEAGE WARRANTY
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Mazda Unlimited features unlimited mileage for our 3-year New Vehicle, 3-year Roadside Assistance, 5-year Powertrain and 7-year Anti-Perforation warranties, so you can focus on every thrilling moment spent behind the wheel instead of the odometer.

.....

- What does Mazda Unlimited mean for you?**
- Added confidence in the quality of the product you are driving
 - Added protection, knowing Mazda will be there, kilometre after kilometre
 - Added value, knowing that if you ever sell, trade or upgrade to a new vehicle during the warranty period, **Mazda Unlimited** will be transferable to the new owner
 - Added peace of mind, knowing that there are no limits to how far you can go

MAZDA

UNLIMITED

**CANADA'S ONLY UNLIMITED
MILEAGE WARRANTY**

STANDARD ON ALL NEW MODELS

To learn more about the Mazda Unlimited Warranty, visit mazdaunlimited.ca.



WE BUILT THE CAR. FANS BUILT THE CULTURE. THE MX-5 COMMUNITY.

With 17 Mazda MX-5 clubs across Canada, day trips, rallies, road runs, overnight excursions, track days, tech sessions, car talks and motorsports events fill our calendars. In fact, on September 5-7, 2014, more than 1,900 fans attended the 25th anniversary celebration at Mazda Raceway Laguna Seca. We are the Mazda devotees who have an unrelenting passion for driving the world's best-selling roadster. Because having bugs in the grille and our tops down on 0° mornings is how we measure a great day. Loyal fans, enthusiasts and collectors know it's a special community to belong to because like us, driving matters. Join the club.



WE'RE MORE THAN A DEALERSHIP. WE'RE A CLUBHOUSE.

We're the clubhouse where Mazda enthusiasts unite. Where a passion for driving meets vehicles made for driving.

Where every Mazda dealership team knows that passion inside and out.

From that first initiation rite of a soul-rousing test drive, to every drive you take and every customer service visit you make.

WELCOME TO THE CLUBHOUSE OF DRIVING PASSION.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit mazda.ca.

MAZDA ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2019 MX-5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MX-5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer or visit mazda.ca.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.



ADDED PROTECTION

For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



GRADUATE PROGRAM

Ask your dealer about Mazda's competitive program for recent university and college graduates.

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pricing, financing, to get a quote and find a dealer near you.

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DRIVING MATTERS



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