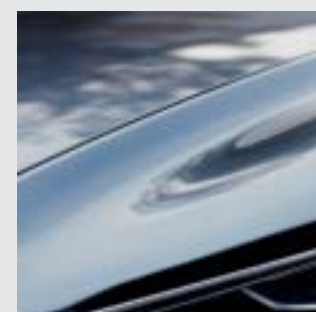


# Mazda MX-5





"THE HIROSHIMA SPIRIT IS TO NEVER GIVE UP, TO PURSUE EXCELLENCE. TO MAINTAIN A "CAN DO" ATTITUDE."



"WITH A COMPACT, LIGHT ENGINE, A LIGHT BODY AND A BEAUTIFUL DESIGN. WE AIM TO CREATE A NEW STANDARD OF CARS."



"MAZDA WILL CONTINUE TO CHALLENGE, IN ALL OUR PURSUITS. WE'LL ALWAYS DO THINGS DIFFERENTLY."

**MASAHIRO MORO**  
EXECUTIVE OFFICER



***FOLLOW THE STORY AT [MAZDA.CO.UK](http://MAZDA.CO.UK)***



"DESPITE ADVANCEMENT IN TECHNOLOGY, YOU CAN ONLY GO SO FAR WITH COMPUTERS OR OTHER SCIENTIFIC MEANS. ULTIMATELY, IT DEPENDS ON THE CARMAKER'S SKILL AND SENSITIVITY."

**HIROTAKA KANAZAWA**  
MANAGING EXECUTIVE OFFICER



## *A CLASS OF ONE*

There is only one car like the multi-award-winning Mazda MX-5. Only one car that combines the true roadster elements – an impressively high power-to-weight ratio, outstanding dynamic agility, rear-wheel drive and perfect 50:50 weight distribution – with Mazda's unique approach to car design. The original Mazda MX-5 was a pure roadster, inspired, as with the latest model, by the philosophy of Jinba Ittai: 'rider and horse as one'.

Now, three model generations after first being unveiled, the Mazda MX-5 is the world's best-selling roadster. Advances in technology may have transformed the genetics of the driving experience – but we're proud that the intimate bond between car and driver that put the original into a class of its own has remained the same ever since.





## *PURE ROADSTER*

A fusion of art and science where everything works in harmony to deliver the ultimate adrenalin rush. A car that makes you feel connected. Alive. In touch. With responsive handling, rapid acceleration, individual comfort and eye-catching style, the Mazda MX-5 is engineered for people in search of the driving fun that only a pure roadster can provide.





## *PURE PASSION*

You make the connection the instant your eyes fix on the Mazda MX-5. It's as if you were there when the designers first put pen to paper. As if you were inside their head. You can sense their enthusiasm. Feel their passion. You're every bit as excited at the prospect of driving this car as they were when tasked with designing it. Call it synchronised heartbeats; a shared pleasure in advanced driving dynamics and sensuous curves.







## *PURE ADRENALIN*

There's not another soul about. Just you, your car and the road. The wind is in your hair. The scenery flashes by. Suddenly you're into your favourite series of tight bends and the car is alive in your hands. The connection is instantaneous. It's as if your Mazda MX-5 can read your mind; the responsive engine, stiff chassis, precise steering and slick gear change encouraging you to slice through every twist and turn with millimetre precision.







A high-angle, rear-quarter view of a blue Mazda MX-5 Roadster Coupe driving on a winding asphalt road. The car's rear features, including the taillight, trunk with 'MX-5' badge, and the rear window, are prominent. The background shows a sunlit, hilly landscape with trees and a clear sky, with a strong lens flare effect from the sun on the right side of the frame.

## *PURE ZOOM-ZOOM*

The Mazda MX-5 is a pure expression of Zoom-Zoom. But purity does nothing to inhibit choice. To begin with, you must decide between the traditional soft-top or the streamlined Mazda MX-5 Roadster Coupe, featuring the world's fastest power-operated hardtop, opening or closing in just 12 seconds. And then, the choice of model. Spirited 1.8i or 2.0i? The powerful and assured 2.0i Sport Tech with Bilstein suspension delivering even more agile performance? Or how about the 2.0i PowerShift with paddle-shift operated transmission and creature comforts such as a Bose® premium audio system and Bluetooth® connectivity? All in all, a tough choice, but one that you can be sure will always deliver an outstanding drive experience whatever your decision.







# RANGE

## THE MAZDA MX-5 LINE-UP

All models are available either with premium cloth soft-top or as Mazda MX-5 Roadster Coupe with power-retractable hardtop. Mazda MX-5 Roadster Coupe models feature climate control air conditioning as standard.

### 1.8i SE

#### Key features:

- 1.8-litre 126ps engine
- 5-speed manual transmission
- Power-assisted steering
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)
- Dynamic Stability Control (DSC) with Traction Control System (TCS)
- 16" Alloy wheels
- Sports seats
- Stainless steel scuff plates
- Dual front airbags
- Remote central locking with boot release
- Electric windows with one-touch down (driver and front passenger)
- CD audio unit with AM/FM radio, six speakers, MP3 / WMA-compatibility and auxiliary (AUX) input jack
- Steering wheel audio controls
- Trip computer

### 2.0i SPORT TECH

#### In addition to 1.8i SE:

- 2.0-litre 160ps engine
- Sport suspension featuring Bilstein dampers and strut tower bar
- 6-speed manual transmission
- 17" Alloy wheels
- Front fog lights
- Leather trim with 5-stage heated seats
- Climate control air-conditioning
- Integrated Bluetooth®

### 2.0i POWERSHIFT

#### In addition to 1.8i SE:

- Premium Bose® audio system with 6-CD changer, AM/FM radio, seven speakers, MP3 / WMA-compatibility and auxiliary (AUX) input jack
- Cruise control
- Brushed aluminium-effect style bar cladding
- Limited Slip Differential (LSD)
- Side airbags
- 6-speed sequential paddle-shift transmission with full auto mode
- 17" Alloy wheels
- Front fog lights
- Leather trim with 5-stage heated seats
- Climate control air-conditioning
- Integrated Bluetooth®
- Premium Bose® audio system with 6-CD changer, AM/FM radio, seven speakers, MP3 / WMA-compatibility and auxiliary (AUX) input jack
- Cruise control
- Brushed aluminium-effect style bar cladding



## MAZDA MX-5 BODYSTYLES

### Mazda MX-5



### Mazda MX-5 Roadster Coupe







# MAKE IT YOURS

Why not make a statement with genuine Mazda alloy wheels that are precision cast and machined, and then finished to a jewel-like quality? And how about creating a meaner stance with an Eibach suspension-lowering kit?



1



2



3



4



5

- 1 16" Alloy wheel - design 110 (Accessory).
- 2 17" Alloy wheel - design 132 (Accessory / Sport Tech / PowerShift).
- 3 17" Alloy wheel - design 111 (Accessory).
- 4 18" Alloy wheel - design 40 (Accessory).
- 5 18" Alloy wheel with black gloss finish - design 40A (Accessory).



## *MAKE IT YOURS*

Everyone wants to be a little bit different. To stand apart. That's why we've created so many opportunities for you to stamp your personality on your new Mazda MX-5. Go ahead: have some fun.

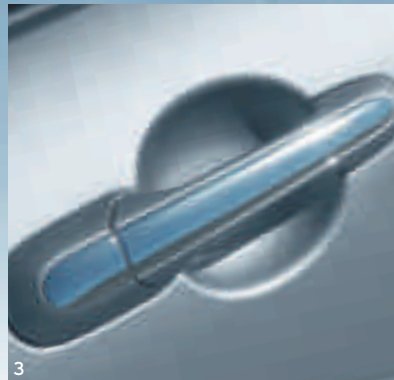
- |   |   |   |  |   |                              |
|---|---|---|--|---|------------------------------|
| 1 | Wind deflector, clear type.                               | 3 | Door handle covers, brushed and polished aluminium finishes. | 5 | Illuminated scuff plate set. |
| 2 | Fuel filler lid, brushed and polished aluminium finishes. | 4 | Side marker ring, brushed and polished aluminium finishes.   |   |                              |



1



2



3



4



5





# MAKE IT YOURS

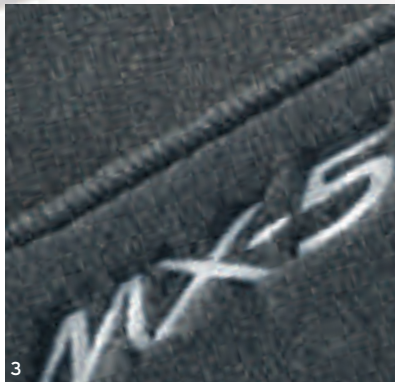
The inside of the Mazda MX-5 is a very special place to be. So why not make it your very own special place to be?  
After all, you're going to want to spend a lot of time here.



1



2



3



4

- 1 Gear knob, brushed aluminium finish, with or without illumination.
- 2 Handbrake lever, brushed aluminium finish.
- 3 Luxury or tailored car mat set.
- 4 Storage box, lockable.



# Mazda Financial Services

## Who are we?

Mazda Financial Services is a division of Santander Consumer, the leading Consumer Finance House in Europe. We provide finance for your Mazda vehicle through your Mazda dealer at competitive rates and insurance products. We are one of the UK’s leading ‘point of sale’ finance providers, which means we enable your Mazda dealer to provide you with a convenient “One-Stop Shop” when choosing your next Mazda. From our wide range of finance plans, there’s an option that’s right for you, whether you are thinking of a new or used Mazda.

## What you can expect from Mazda Financial Services:

- Face-to-face service from trained, plain-talking people at your local Mazda Dealer.
- Assistance in renewing your car. We’ll help you choose the right finance package to enable you to renew your Mazda car as often as you like.
- Fixed Interest Rates: The interest rate on your loan is fixed for the duration of the agreement.
- Flexible terms tailored to your motoring needs: As specialists in Mazda vehicles we can tailor a finance package to both your budget and your motoring / ownership needs.

Please ask your sales executive for a tailor-made finance quote for your new car.

## Mazda Financial Services Finance Plans:

### Mazda Conditional Sale:

The traditional way of buying your car. Mazda Conditional Sale is flexible and simple, with a range of options to suit everyone.

#### The benefits

- Simple – fixed, equal, regular instalments.
- Predictable – pay all your instalments and you own the car.
- Flexible – you determine your repayment period at the start of your contract, meaning that you have total control of your budget.

#### How it works

1. Choose your Mazda. Tell your dealer the deposit and repayment period you want, from 12-60 months.
2. Agree your repayments. These are based on how much is left to pay, plus interest where applicable.
3. Drive away the moment we activate your agreement.

At the end of your contract, when all instalments have been made, the car is yours. You now have two choices:

- **Renew:** Choose another Mazda. The car is yours; you can part exchange it for another Mazda and use the value as your deposit.
- **Retain:** Keep the car. The car is yours once all instalments have been made.

### Mazda Personal Contract Purchase:

The finance plan that helps you to change your Mazda car at more regular intervals. Enabling shorter term finance agreements, meaning a new car more often.

#### The benefits

- You can fund your car over shorter periods, so you get the chance to change more often.
- The flexibility at the end of the agreement to choose to renew, retain or return your Mazda.
- You’re protected against any fall in used car prices by an Optional Final Payment (OFP).

#### How it works

1. Choose any new or used Mazda. Estimate your annual mileage.
2. We estimate the minimum amount your car will be worth once your contract finishes – the OFP.
3. To work out your regular payments we add any interest charges and deduct your deposit plus the OFP from the price of your new Mazda.
4. Drive away the moment we activate your agreement.

At the end of your contract, when all instalments have been made, you now have three choices.

- **Renew:** Choose another Mazda. Use any excess value above the OFP towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account.
- **Retain:** Keep the car. Simply pay the OFP, and the car is yours.
- **Return your car:** There’s nothing more to pay if the car’s in good condition and within the agreed mileage.

# OUR COMMITMENT TO THE ENVIRONMENT

Mazda makes cars that excite, look stylish and appealing, are fun to drive and make you want to get behind the wheel again and again. But we are equally committed to the environment, to the creation of a sustainable future for all. This means limiting the Earth’s resources that we use and always considering the environmental impact in everything we do.

Our sustainability programme is dedicated to the development of clean technologies. This covers every aspect of a vehicle’s impact on the environment – from planning and development, through to manufacturing, use and eventual recycling / disposal. Below are just three examples of how our environmental policies have led to significant advances in ‘green’ technology.

### Plant-derived plastics

Our interior car plastics use carbon-neutral\* plant-derived biomass – an industry first.

- Reduces reliance on fossil fuels
- Cuts CO<sub>2</sub> emissions
- Uses sustainable raw materials
- Requires 30% less energy to produce than petroleum based plastics
- Is three times stronger than conventional bioplastics
- Has 25% higher heat resistance than conventional bioplastics
- Produces lighter, stronger parts improving fuel economy

\*CO<sub>2</sub> released when the bioplastic decomposes or is burned is comparable to the amount absorbed by growing plants, having a negligible impact on total atmospheric CO<sub>2</sub> levels.

### Semi-dry machining process

Conventional machining of cast metal parts uses huge amounts of water-based coolant to cool and lubricate cutting tools, and remove and collect waste metal. With Mazda’s semi-dry machining process, we have substituted large volumes of coolant for tiny quantities of atomised biodegradable oil in a jet of air.

#### The benefits of semi-dry machining:

- 84% reduction in the amount of coolant required
- Reduced electricity consumption by 40% on machining lines
- 80% cut in waste liquids

### Recycling

Mazda has made a substantial commitment to recycling.

- We have reduced waste material in our production facilities by 55% since 1990
- In 1992 we became the first car manufacturer to recycle bumpers
- Over 75% of our plastic parts can be recycled
- All of our gaskets and brake-pads are asbestos-free
- There are no ozone-damaging CFCs in our polyurethane products (such as the foam padding in seats, armrests and steering wheels)
- Many of our plants have passed the stringent ISO 14001 test – commonly known as the environmental ISO



MECHANICAL FEATURES AND MODEL AVAILABILITY

Engines:

- 1.8i SE

- 1798cc in-line 4-cylinder, 16-valve, DOHC, developing 126ps (93kW) at 6500rpm and 167Nm at 4500rpm.
  - CO<sub>2</sub> emissions of 167g/km.
  - Electronic fuel injection.
  - Battery – 46B24L.
  - Alternator – 12V-100A.
- 2.0i Sport Tech

- 1999cc in-line 4-cylinder, 16-valve, DOHC, developing 160ps (118kW) at 7000rpm and 188Nm at 5000rpm.
  - CO<sub>2</sub> emissions of 181g/km.
  - Electronic fuel injection.
  - Battery – 46B24L.
  - Alternator – 12V-100A.
- 2.0i Power Shift

- 1999cc in-line 4-cylinder, 16-valve, DOHC, developing 160ps (118kW) at 6700rpm and 188Nm at 5000rpm.
  - CO<sub>2</sub> emissions of 188g/km.
  - Electronic fuel injection.
  - Battery – 46B24L.
  - Alternator – 12V-100A.

Transmissions:

- 5-speed manual (1.8i SE), 6-speed manual (2.0i Sport Tech) and 6-speed automatic with paddle-shift (2.0i PowerShift) – giving precise, positive shift feel to provide a feeling of unity between driver and vehicle.
- Rear-wheel drive.

Body:

- Self-supporting rigid and torsion-resistant all-steel body with defined crumple zones for the front and rear sections, stable passenger safety cell with side impact reinforcement in the doors.
- Mazda Advanced Impact Distribution and Absorption System (MAIDAS) designed to secure the critical interior space in the event of an accident.
- Supplementary Restraint System (SRS) – central control unit and crush sensors, seatbelt pre-tensioners, load limiters and airbag system.
- Two seats.
- Manually-operated soft-top (with detachable hardtop available as an optional accessory at extra cost) or electrically-operated retractable hardtop (Mazda MX-5 Roadster Coupe).

Chassis and Suspension:

- Front: Independent double-wishbone suspension with gas-filled, monotube shock absorbers and aluminium upper and lower arms for low unsprung weight.
- Rear: Multi-link suspension with optimised geometry and gas-filled, monotube shock absorbers.
- Bilstein dampers and suspension strut tower bar (2.0i Sport Tech only).

Brake System:

- Four-wheel Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD).
- Front: 290mm diameter ventilated discs.
- Rear: 280mm diameter discs.

EQUIPMENT

| Engine Type                    | 1.8i SE         | 2.0i Sport Tech  | 2.0i PowerShift  |
|--------------------------------|-----------------|------------------|------------------|
| Displacement (cc)              | 1798            | 1999             | 1999             |
| Bore x stroke (mm)             | 83.0 x 83.1     | 87.5 x 83.1      | 87.5 x 83.1      |
| Valves per cylinder            | 4               | 4                | 4                |
| Maximum output [PS (kW) / rpm] | 126 (93) / 6500 | 160 (118) / 7000 | 160 (118) / 6700 |
| Maximum torque (Nm / rpm)      | 167 / 4500      | 188 / 5000       | 188 / 5000       |
| Compression ratio              | 10.8            | 10.8             | 10.8             |

| Transmission     |         | 5-speed manual | 6-speed manual | 6-speed automatic |
|------------------|---------|----------------|----------------|-------------------|
| Type             |         | 5-speed manual | 6-speed manual | 6-speed automatic |
| Gear ratios:     | 1st     | 3.136          | 3.709          | 3.538             |
|                  | 2nd     | 1.888          | 2.190          | 2.060             |
|                  | 3rd     | 1.330          | 1.536          | 1.404             |
|                  | 4th     | 1.000          | 1.177          | 1.000             |
|                  | 5th     | 0.814          | 1.000          | 0.713             |
|                  | 6th     | –              | 0.832          | 0.582             |
|                  | Reverse | 3.758          | 3.603          | 3.168             |
| Final gear ratio |         | 3.909          | 3.727          | 4.100             |

| Steering                                  |  |     |     |
|---|--|-----|-----|
| Steering gear                             | ----- Power-assisted rack and pinion ----- |     |     |
| Minimum turning circle (kerb-to-kerb) (m) | 4.7  | 4.7 | 4.7 |

| Performance and Economy                               |                             |            |             |
|---|-----------------------------|------------|-------------|
| Acceleration 0-62mph (0-100km/h) in sec <sup>1)</sup> | 9.9 (9.9)                   | 7.6 (7.9)  | 8.5 (8.9)   |
| Top speed (mph) <sup>2)</sup>                         | 121 (123)                   | 132 (136)  | 119 (121)   |
| Fuel consumption <sup>3)</sup> [mpg (l/100km)]:       | Urban                       | 28.8 (9.8) | 25.4 (11.1) |
|   | Extra Urban                 | 50.4 (5.6) | 46.3 (6.1)  |
|   | Combined                    | 39.8 (7.1) | 35.3 (8.0)  |
| CO <sub>2</sub> emissions <sup>3)</sup> (g/km)        | 167                         | 181        | 188         |
| EC emission level                                     | ----- EC Stage V -----      |            |             |
| Recommended fuel                                      | ----- Unleaded 95 RON ----- |            |             |
| Fuel tank capacity (litres)                           | 50                          | 50         | 50          |

<sup>1)</sup> Acceleration figures for Mazda MX-5 Roadster Coupe are shown in brackets. <sup>2)</sup> Top speed figures for Mazda MX-5 Roadster Coupe are shown in brackets. <sup>3)</sup> All Fuel Consumption and CO<sub>2</sub> Emissions tests are carried out in accordance with 80/1268/EC as amended by 2004/3/EC.

| Model Availability | 1.8i | 2.0i |
|--------------------|------|------|
| SE                 | ■    | –    |
| Sport Tech         | –    | ■    |
| PowerShift         | –    | ■    |

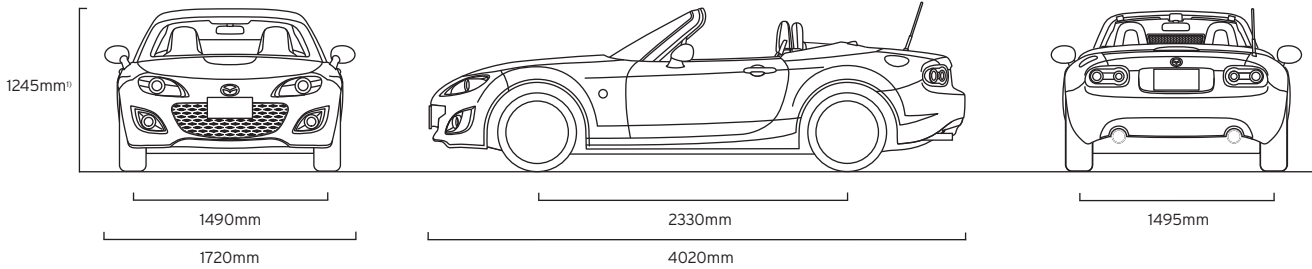
■ = Available.



EQUIPMENT

| Dimensions and Weights                                 | 1.8i SE            | 2.0i Sport Tech    | 2.0i PowerShift    |
|--|--------------------|--------------------|--------------------|
| Overall length / width / height <sup>1)</sup> (mm)     | 4020 / 1720 / 1245 | 4020 / 1720 / 1245 | 4020 / 1720 / 1245 |
| Ground clearance between the axles – unladen (mm)      | 136                | 136                | 136                |
| Front track / Rear track (mm)                          | 1490 / 1495        | 1490 / 1495        | 1490 / 1495        |
| Wheelbase (mm)   | 2330               | 2330               | 2330               |
| Headroom <sup>2)</sup> / leg room / shoulder room (mm) | 950 / 1096 / 1352  | 950 / 1096 / 1352  | 950 / 1096 / 1352  |
| Cargo volume, acc. to VDA (l)                          | 150                | 150                | 150                |
| Brake disc diameter (mm):<br>Ventilated front disc     | 290                | 290                | 290                |
| Rear disc  | 280                | 280                | 280                |
| Kerb weight (kg) incl. driver (75 kg) <sup>3)</sup>    | 1150 (1230)        | 1165 (1248)        | 1175 (1261)        |
| Permitted gross vehicle weight (kg)                    | 1375               | 1375               | 1375               |
| Permitted axle load, front / rear (kg)                 | 680 / 705          | 680 / 705          | 680 / 705          |
| Engine oil capacity (l)                                | 4.6                | 4.6                | 4.6                |

<sup>1)</sup> Overall height for Mazda MX-5 Roadster Coupe is 1255mm. <sup>2)</sup> Headroom for Mazda MX-5 Roadster Coupe is 940mm. <sup>3)</sup> Kerb weight for Mazda MX-5 Roadster Coupe are shown in brackets.



<sup>1)</sup>1255mm on Mazda MX-5 Roadster Coupe.

EQUIPMENT

| Safety and Security   | 1.8i SE | 2.0i Sport Tech | 2.0i PowerShift |
|---|---------|-----------------|-----------------|
| Mazda Advanced Impact Distribution and Absorption System (MAIDAS)   | ●       | ●               | ●               |
| Supplementary Restraint System (SRS) – Central control unit and crash sensors, seatbelt pre-tensioners, load-limiters and airbag system | ●       | ●               | ●               |
| Four-wheel Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)  | ●       | ●               | ●               |
| Four-wheel disc brakes: Ventilated front, solid rear  | ●       | ●               | ●               |
| Dynamic Stability Control (DSC) with Traction Control System (TCS)  | ●       | ●               | ●               |
| Limited Slip Differential (LSD)   | –       | ●               | –               |
| Dual front airbags: Driver and passenger  | ●       | ●               | ●               |
| Passenger airbag deactivation system  | ●       | ●               | ●               |
| Side airbags  | –       | ●               | ●               |
| Seatbelts: 3-point (ELR) x 2 with pre-tensioner and force limiter   | ●       | ●               | ●               |
| Seatbelt reminder (sound warning)   | ●       | ●               | ●               |
| Thatcham Category 1 alarm and immobiliser system  | ●       | ●               | ●               |

Additional Safety and Security Options

|                       |   |  |
|-----------------------|---|--|
| Baby and child seats: | Britax Römer Baby Safe Plus, for 0-13kg | Please contact your dealer for further information and availability. |
|                       | Britax Römer Kid Plus, for 15-36kg      |  |
| Child seat pillow:    | Duo Plus                                |  |



EQUIPMENT

| Exterior                            |  | 1.8i SE | 2.0i Sport Tech | 2.0i PowerShift |
|-------------------------------------|--|---------|-----------------|-----------------|
| Tyres and wheels:                   | 205/50 R16 with 6.5J 16" alloy wheels  | ●       | –               | –               |
|                                     | 205/45 R17 with 7J 17" alloy wheels  | –       | ●               | ●               |
|                                     | Puncture repair kit  | ●       | ●               | ●               |
| Sport suspension (Bilstein dampers) |  | –       | ●               | –               |
| Strut tower bar:                    | Black  | –       | ●               | ●               |
| Bumpers, front and rear:            | Body colour  | ●       | ●               | ●               |
| Exhaust:                            | Twin tailpipes   | ●       | ●               | ●               |
| Door handles:                       | Body colour  | ●       | ●               | ●               |
|                                     | Body colour with chrome insert (Mazda MX-5 Roadster Coupe)   | ●       | ●               | ●               |
| Side repeater lens:                 | White  | ●       | ●               | ●               |
| Headlights:                         | Halogen, manual levelling  | ●       | ●               | ●               |
| Front fog lights                    |  | –       | ●               | ●               |
| Rear brake light, high-mounted:     | Red  | ●       | ●               | ●               |
|                                     | Clear (Mazda MX-5 Roadster Coupe)  | ●       | ●               | ●               |
| Rear fog light                      |  | ●       | ●               | ●               |
| Door mirrors:                       | Power-operated and heated, body colour housings  | ●       | ●               | ●               |
| Windscreen glass:                   | Front HPR laminated, green   | ●       | ●               | ●               |
| Style bar cladding:                 | Brushed aluminium  | –       | ●               | ●               |
| Fuel filler lid:                    | Body colour  | ●       | ●               | ●               |
| Mica / Metallic paint               |  | ○       | ○               | ○               |
| Convertible top:                    | Premium cloth soft-top with heated glass window, manually-operated (black)                                       | ●       | ●               | ●               |
|                                     | Body colour power retractable hardtop, with heated rear glass window, power-operated (Mazda MX-5 Roadster Coupe) | ●       | ●               | ●               |

● = Standard; ○ = Option at extra cost.

Additional Exterior Options

|  |   |
|--|---|
| Tyres and wheels:                          | See page 18 and 19 for wheel options  |
| Lowering suspension kit by Eibach          |   |
| Strut tower bar:                           | Aluminium   |
| Bonnet dampers                             |   |
| Sports Styling Pack I <sup>1)</sup> :      | Front airdam skirt, side airdam skirts, rear airdam skirt and rear lip spoiler  |
| Sports Styling Pack II <sup>1)</sup> :     | Front and rear aero bumpers, side airdam aero skirts, and 3-piece rear spoiler  |
| Exhaust:                                   | Chromed trim for standard tailpipes   |
| Mudflaps:                                  | Front (not compatible with Sports Styling Packs)  |
|  | Rear (not available with Sports Styling Packs)  |
| Door handles:                              | Polished aluminium insert   |
|  | Brushed aluminium insert  |
| Side indicator bezel:                      | Polished aluminium  |
|  | Brushed aluminium   |
| Front fog lights:                          | Standard type   |
|  | Projector type  |
| Parking Distance Sensor (acoustic signal): | Rear  |
|  | Front and rear  |
| Style bar cladding:                        | Polished aluminium  |
|  | Brushed aluminium   |
| Chrome window frame kit                    |   |
| Fuel filler lid:                           | Polished aluminium  |
|  | Brushed aluminium   |
| Boot lid carrier system:                   | Trunk rack, base, with built-in brake light, 15kg maximum load capacity <sup>2)</sup>                                   |
|  | Aluminium suitcase, with Mazda MX-5 logo, includng fixing rails (requires leather belts for fitment on trunk rack base) |
|  | Leather belts, required to fix suitcase onto trunk rack base  |
|  | Ski / snowboard attachment for trunk rack base  |

<sup>1)</sup> All parts are available individually. Rear spoilers are not suitable for Mazda MX-5 Roadster Coupe. <sup>2)</sup> Not compatible with Mazda MX-5 Roadster Coupe.

EQUIPMENT

| Interior  |   | 1.8i SE | 2.0i Sport Tech | 2.0i PowerShift |
|---|---|---------|-----------------|-----------------|
| Sport seats and integral head restraint:  | Driver and passenger recline adjustment   | ●       | ●               | ●               |
|   | Driver and passenger fore and aft adjustment  | ●       | ●               | ●               |
|   | Driver's seat height adjustment   | ●       | ●               | ●               |
|   | Cloth trim  | ●       | ●               | ●               |
|   | Leather trim* with 5-stage seat warmer  | –       | ●               | ●               |
| Windblocker:  | Leather trim* with 5-stage seat warmer (Mazda MX-5 Roadster Coupe)  | ○       | ●               | ●               |
|   | Standard type   | ●       | ●               | ●               |
| Steering wheel:   | Leather-wrapped, with integrated audio controls, black  | ●       | ●               | ●               |
| Gearshift knob:   | Leather-wrapped, black  | ●       | –               | ●               |
|   | Leather-wrapped, black with silver insert   | –       | ●               | –               |
| Handbrake lever:  | Leather-wrapped grip with silver release knob   | ●       | ●               | ●               |
| Scuff plates:   | Stainless steel, polished, with Mazda MX-5 logo   | ●       | ●               | ●               |
| Interior door handles:  | Silver  | ●       | ●               | ●               |
| Integrated Bluetooth® system <sup>1)</sup> :                                    | Operated via steering wheel controls  | –       | ●               | ●               |
| Audio:  | AM/FM radio   | ●       | ●               | ●               |
|   | MP3 and WMA-compatible single CD module and six speakers  | ●       | –               | –               |
|   | Bose® premium sound system featuring a digital amplifier with six channels of customised equalisation switching between automatic top up and top down and an MP3 and WMA-compatible 6-CD changer and seven speakers | –       | ●               | ●               |
|   | Steering wheel-mounted audio controls   | ●       | ●               | ●               |
|   | Auxiliary (AUX) input jack  | ●       | ●               | ●               |
| Meter set:  | Engine oil-pressure indicator (gauge-type)  | ●       | ●               | ●               |
|   | Water temperature gauge   | ●       | ●               | ●               |
|   | Amber / red illumination  | ●       | ●               | ●               |
|   | Silver-finish meter rings   | ●       | ●               | ●               |
| Instrument panel trim:  | Brushed aluminium   | ●       | ●               | ●               |
| Door speaker bezels:  | Brushed aluminium   | –       | ●               | ●               |
| Headlights on reminder (sound warning)  |   | ●       | ●               | ●               |
| Digital clock combined with audio unit  |   | ●       | ●               | ●               |
| Trip computer featuring exterior temperature gauge and average fuel consumption |   | ●       | ●               | ●               |
| Interior light located on windscreen headrail                                   |   | ●       | ●               | ●               |
| Interior rear view mirror (day / night)   |   | ●       | ●               | ●               |
| Console with cup holders  |   | ●       | ●               | ●               |
| Lockable glovebox   |   | ●       | ●               | ●               |
| Rear trim storage recesses:   | Behind front seats, with lids <sup>2)</sup>   | ●       | ●               | ●               |
| Further storage spaces:   | Seatback pocket (driver side)   | ●       | ●               | ●               |
|   | Rear centre box with lid (lockable)   | ●       | ●               | ●               |
|   | Door multi-pockets  | ●       | ●               | ●               |

● = Standard; ○ = Option available at extra cost. \*Leather refers to centre seat facing and side support. <sup>1)</sup> Please refer to [www.mazdahandsfree.com](http://www.mazdahandsfree.com) for phone compatibility. <sup>2)</sup> Not available on Mazda MX-5 Roadster Coupe.



EQUIPMENT

| Additional Interior Options                    |  |
|--|--|
| Windblocker:                                   | Clear type   |
|  | Mesh type  |
| Gearshift knob:                                | Brushed aluminium, with or without illumination                                |
| Gearshift surround:                            | Piano black  |
| Handbrake:                                     | Brushed aluminium  |
|  | Wood (mahogany)  |
| Scuff plates:                                  | Stainless steel, brushed with Mazda MX-5 logo                                  |
|  | Illuminated, with Mazda MX-5 logo  |
| Foot pedals:                                   | Aluminium  |
| Audio:   | MD module  |
|  | 6-CD MP3 changer module  |
|  | iPod and USB adapter   |
|  | Auxiliary (AUX) input jack for iPod and MP3 player                             |
|  | iPod / iPhone Bluetooth® adapter   |
| Pioneer Multimedia Satellite Navigation System |  |
| Portable Satellite Navigation System by Garmin |  |
| Instrument panel trim:                         | Wood   |
| Door speaker bezels:                           | Brushed aluminium  |
| Ashtray kit                                    |  |
| Cigarette lighter                              |  |
| Map net  |  |
| Rear trim storage recesses:                    | Behind front seats, with lockable lids in stainless steel with Mazda MX-5 logo |
| Rear storage options:                          | Boot liner with Mazda MX-5 logo  |

Please contact your dealer for further information and availability.

EQUIPMENT

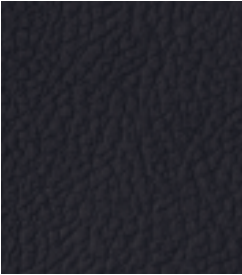
| Comfort and Convenience   | 1.8i SE  | 2.0i Sport Tech  | 2.0i PowerShift |
|---|--|--|-----------------|
| Remote central locking with deadlocking and remote boot release | ●  | ●  | ●               |
| Power steering  | ●  | ●  | ●               |
| Cruise control:   | –  | ●  | ●               |
| Operated via steering wheel controls                            |  |  |                 |
| Electric windows with one-touch auto down                       | ●  | ●  | ●               |
| Air conditioning:   | ○  | ●  | ●               |
|   | Automatic Climate Control                                |  |                 |
| Automatic Climate Control (Mazda MX-5 Roadster Coupe)           |  | ●  | ●               |
| Driver footrest   | ●  | ●  | ●               |
| Boot lid opener, electric                                       | ●  | ●  | ●               |
| Fuel flap opener  | ●  | ●  | ●               |
| ● = Standard; ○ = Option available at extra cost.               |  |  |                 |
| Additional Comfort and Convenience Options                      |  |  |                 |
| Floor mats:   | Carpet floor mat, 'Tailored', black with Mazda MX-5 logo | Please contact your dealer for further information and availability. |                 |
|   | Carpet floor mat, 'Luxury', black with Mazda MX-5 logo   |  |                 |



Seat Trims



Black cloth



Black leather<sup>1)</sup>

| Interior Trim                   |       | 1.8i SE | 2.0i Sport Tech | 2.0i PowerShift |
|---------------------------------|-------|---------|-----------------|-----------------|
| Black cloth                     |       | ■       | –               | –               |
| Black leather                   |       | ■**     | ■               | ■               |
| Soft-top Trim                   |       |         |                 |                 |
| Black cloth                     |       | ■       | ■               | ■               |
| Grey cloth <sup>2)</sup>        |       | ■       | ■               | ■               |
| Solid Body Colours              |       |         |                 |                 |
| Brilliant Black                 | (A3F) | ■       | ■               | ■               |
| True Red                        | (A4A) | ■       | ■               | ■               |
| Mica and Metallic Body Colours* |       |         |                 |                 |
| Aluminium Silver Metallic       | (38P) | ■       | ■               | ■               |
| Copper Red Mica                 | (32V) | ■       | ■               | ■               |
| Metropolitan Grey Mica          | (36C) | ■       | ■               | ■               |
| Stormy Blue Mica                | (35J) | ■       | ■               | ■               |

■ = Available. \*Metallic / Mica paint available at extra cost. \*\*Leather trim available as an option at extra cost on Mazda MX-5 Roadster Coupe only. <sup>1)</sup>Leather refers to centre seat facing and side supports. <sup>2)</sup>Accessory soft-top trims available at extra cost.



Brilliant Black



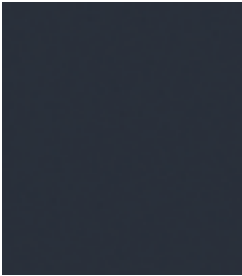
True Red



Aluminium Silver Metallic



Copper Red Mica



Metropolitan Grey Mica



Stormy Blue Mica



Black premium cloth



Grey cloth\*

\*Optional accessory available at extra cost.



### Manufacturer's Warranty – 3-Year Cover

Every Mazda is designed and built to the highest standards of performance, comfort and reliability. For your further reassurance, Mazda also provides a full 3-year / 60,000-mile warranty cover, Mazda European Assistance<sup>1)</sup>, 3-year paintwork warranty and a 12-year anti-perforation warranty. There

### Mazda Momentum – New Vehicle Extended Warranty

At any time during the manufacturer's warranty period, you may purchase a Mazda Momentum extended warranty package. Three options are available. Your Mazda dealer will be pleased to provide you with details.

### Free Mazda Accident Aftercare

Mazda Accident AfterCare is designed to assist you following a road traffic accident. Should you ever be involved in an accident or need to make an insurance claim, 'Mazda First' will liaise directly with your insurer to process the claim and ensure that your vehicle repaired at a Mazda approved bodyshop using only genuine Mazda parts, in addition to other benefits such as providing you with a free courtesy car and maintaining your Mazda warranties.

### Mazda Contract Hire\*

As a Mazda corporate customer, you'll find that Mazda vehicles are designed to fulfil the diverse needs of a modern company. Our corporate service offers low running costs and market-driven residual values, resulting in extremely competitive ownership costs. To find out more about the benefits of Mazda Contract Hire, please speak to your Mazda dealer or phone 0844 600 1410.

### Digital Service Record

The Mazda Digital Service Record (DSR) system provides increased security against counterfeit service documents and odometer tampering, and makes it easy to keep the service history up-to-date. Stored on a central database, the DSR replaces the traditional paper service book and ensures a secure, accurate and permanent service history for the life of the vehicle.

### Your Mazda dealer:

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<sup>1)</sup>Please visit [www.mazda.co.uk/owning/owner-benefits-new/](http://www.mazda.co.uk/owning/owner-benefits-new/) for more details on your Mazda European Assistance coverage.

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